

# *Ocean Rate Bulletin*



## **Lettuce:**

### **Total TEU/FEU:**

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during January, 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, January, 2004.

### **Market Share-January:**

Each carrier's current market share is based on the number of containers shipped during January, 2004. Source: PIERS, January, 2004.

### **Market Share-CY 2004:**

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

### **Transit Time:**

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web", and individual shipping line websites.

### **Ocean Rates:**

Ocean rates are applicable for March 31, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Ide through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztariff rate retrieval system, and individual shipping line websites.

### **Container Rate:**

Container rates for Lettuce are quoted on full, 40-foot refrigerated containers unless otherwise noted.

### **Definitions:**

AI = All Inclusive  
ARB = Arbitrary Charge  
BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.  
CAF = Currency Adjustment Charge  
CFS = Container Freight Station - used to consolidate shipments.  
Chassis = Chassis Surcharge  
KT = 1,000 Kilograms (Metric Ton).  
PC = Per Container  
THC = Terminal Handling Charge, also known as Container Yard Charge (CY).  
FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean](http://www.ams.usda.gov/tmd/ocean).

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Hong Kong

Lettuce

Monthly Market Share For: January 2004

Month\Year: 9.7 \ 9.7

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Maersk-SeaLand	41%	41%	21	\$3,775	\$185	\$40							\$4,000
NYK Line	41%	41%	12	\$2,975	\$185								\$3,160
MOL	11%	11%	15	\$3,600	\$185	\$40							\$3,825
APL	6%	6%	14	\$4,950	\$185	\$40							\$5,175
Average Container Rate													\$3,706

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Lettuce

Monthly Market Share For: January 2004

Month\Year: 10.0 \ 10.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
P&O Nedlloyd	80%	80%	10	\$4,425	\$185	\$40	4%						\$4,827
MOL	20%	20%	16	\$3,600	\$185	\$40							\$3,825
Average Container Rate													\$4,627

---

## ***Ocean Rate Bulletin***

L.A./L.B./Oakland Ports To PT Kelang, Malaysia

Lettuce

*Monthly Market Share For: January 2004*

Month\Year: 0.4 \ 0.4

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time in Days</i>	<i>Ocean Rate</i>	<i>Surcharges:</i>							<i>Size</i>	<i>Container Rate</i>
					<i>BAF</i>	<i>CHASSIS</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>		
OOCL	100%	100%	17	\$4,075	\$185	\$40							\$4,300
<i>Average Container Rate</i>													\$4,300

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Lettuce

Monthly Market Share For: January 2004

Month\Year: 47.0 \ 47.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
P&O Nedlloyd	30%	30%	19	\$4,425	\$185	\$40	8%						\$5,004
Yang Ming	25%	25%	21										
MOL	21%	21%	19										
OOCL	21%	21%	16	\$4,075	\$185	\$40							\$4,300
APL	3%	3%	21	\$4,400	\$185	\$40	8%						\$4,977
Average Container Rate													\$4,731

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Tokyo, Japan

Lettuce

Monthly Market Share For: January 2004

Month\Year: 16.0 \ 16.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
APL	50%	50%	10	\$4,350	\$185	\$40	45%						\$6,533
OOCL	25%	25%	11	\$3,575	\$185	\$40							\$3,800
Hyundai	13%	13%	13										
K Line	13%	13%	11	\$2,400	\$240	\$40	47%						\$3,808
Average Container Rate													\$5,363